laura lópez

digital designer

design tools

Illustrator • InDesign • Photoshop • Premiere Pro • CapCut • Figma • Adobe XD • After Effects • Generative tools • Canva

admin tools

G Suite • MS Office • Meta Business Suite

other

basic Html, CSS, Javascript • CMS (Drupal, Wordpress) • copywriting • teamwork • attention to detail

awards

2020 - best final project in Galician language (A Coruña University) - <u>NUME</u>

education

Bath Spa University, 2023
Digital Skills Bootcamp - Creative
Computing UX/UI Design

Viña del Mar University, 2018/2019 1 year Bilateral Exchange Mobility Program - Cinema and Audiovisual Communications

A Coruña University, 2015/2020 Bachelor Degree - Audiovisual Communications

IES Politécnico de Vigo, 2013/2015 High School Diploma - Fine Arts

languages

Spanish (native) • Galician (native) • English (proficient) • Portuguese (intermediate) • Italian (beginner)

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work experience

European Union Drugs Agency (EUDA) · Lisbon

Trainee - Communications Unit | Mar 2024 - Dec 2024

Managed EUDA's website content and functionality, created assets for social media, reports, and newsletters (Adobe Creative Suite), proofread documents, developed brand identities, designed presentations, and prepared staff templates. Assisted at conferences and events. Helped redesign full website.

The Sandeman Quarter · London

Social Media & Marketing Assistant | Feb 2023 - Jul 2023

Managed content for two hospitality venues in London, including photography, editing, email marketing, and administrative tasks.

Eritage Art Projects · Lisbon

Graphic Design Assistant | Jul 2022 - Aug 2022

Internship. Supported an independent art gallery in Lisbon with digital marketing, email newsletters, event posters, and social media content. Assisted in visitor engagement, event setup, and artwork preparation and selling.

Tannoi Ltd. · London

Brand Ambassador | Oct 2021 - Apr 2022

Created engaging content for Tannoi, a social media startup, managed Instagram and in-app posts, researched market trends, collaborated with influencers, and designed infographics.

Gambas · Bristol

FOH Team Member | Mar 2021 - Aug 2021

Provided top-tier service in a Michelin-starred restaurant, informed guests about menu details, managed tills, and handled restocking.

Centro Universitario de Formación e Innovación Educativa (CUFIE) - A Coruña University · Spain

Editor and Content Creator | Mar 2020 - Aug 2020

Edited and produced educational videos for university professors during the pandemic using Adobe tools. Managed shoots, liaised with educators and platforms, handled licensing, and contributed to storyboarding and animation to support remote learning.